



Venus White®

Whitening with confidence.

Choose Venus White and get great results for your patients, education for your team, and comprehensive marketing support to propel your practice to the next level. Here's how:

- **Confidence in results:** Venus White Pro is proven to whiten teeth up to 8.4 shades with virtually no sensitivity!*
- **Confidence in expertise:** Engage and empower your team with expert training modules and resources on whitening treatments.
- **Confidence in marketing:** Build awareness and grow whitening case acceptance with proven marketing tools.

Learn more at kulzerUS.com/VenusWhite

Giving a hand to oral health.



KULZER
MITSUI CHEMICALS GROUP

*Results may vary. Data on file.

Personalized professional whitening

Three levels of whitening



1 Venus White Max

In-Office Whitening

- Three or four 15-minute treatments with 38% hydrogen peroxide gel
- Syringe-to-syringe mixing chemically activates the product, ensures a thorough mix and provides maximum freshness
- Contains potassium nitrate, which helps decrease sensitivity associated with bleaching
- To keep teeth white, follow with Venus White Pro custom take-home trays or Venus White Ultra pre-filled, disposable whitening trays



2 Venus White Pro

Take-Home Whitening for Custom Trays

- Custom whitening trays take a patient's smile up to 8.4 shades whiter with virtually no sensitivity*
- Contains potassium nitrate, which helps decrease sensitivity associated with bleaching
- 3 strength levels available: 16%, 22%, and 35% Carbamide Peroxide.
- Sticky, viscous gel is mint flavored for patient comfort
- Full Patient Kits, Refill Kits and 50-Syringe Packs available
- To keep teeth their whitest, Refill Kits should be used for touch-up every 6–12 months

*Results may vary. Data on file.

Venus White Pro is proven to whiten teeth up to 8.4 shades with virtually no sensitivity!*

The University of Texas

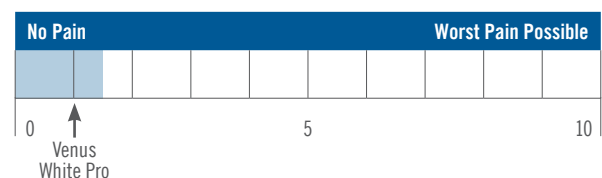
Venus White Pro Effectiveness Study Results

Shade Change Measurement, Canine

	At 2 Weeks	At 3 Weeks	At 4 Weeks
Shade Guide Units (Vita Classical)	8.4	8.0	8.0

Venus White Pro Sensitivity Study Results

Average sensitivity ratings below "2" representing virtually no sensitivity





3 Venus White Ultra

Pre-Filled, Disposable Whitening Trays

- Convenient entry-level whitening provides unique business opportunities and opens doors to more advanced options
- Each disposable tray is pre-filled with mint-flavored 11.2% or 15% hydrogen peroxide gel
- Once-a-day treatment for up to seven days
- Visibly whiter teeth in just three days
- No chair time or multiple visits required
- Ultra thin—designed to mold securely around each tooth for maximum comfort

See the Venus White Difference!



Venus White Pro Patient.
Dentistry by Shannon Pace Brinker, CDA CDD.

Also from Kulzer:

Ivory® ReLeaf™

The perfect companion for in-office whitening

- 280 degrees of suction
- Hands-free, high-volume efficiency
- Soft, comfortable and universal mouthpiece for your patients
- Simple setup—connects to existing HVE system in < 60 seconds



Image courtesy of Shannon Pace Brinker, CDA CDD ACA

Ivory® ReLeaf™

66075335	ReLeaf Standard Kit 100 Leaves (2 x 50 Packs), 2 Long HVE Hoses, 6 Short Quick Disconnect Hoses, 6 U-Shaped Connectors
66075336	ReLeaf Pro Kit 200 Leaves (4 x 50 Packs), 2 Long HVE Hoses, 6 Short Quick Disconnect Hoses, 6 U-Shaped Connectors
66075339	ReLeaf 50 Refill 50 Leaves
66075340	ReLeaf 100 Refill 100 Leaves
66075344	ReLeaf Hose Accessory Kit 2 Long HVE Hoses, 4 Short Quick Disconnect Hoses, 4 U-Shaped Connectors
66075376	ReLeaf U-Shaped Connectors 6 U-Shaped Connector Refills

Venus White personalized professional whitening

Venus White Max In-office Whitening		Venus White Pro Take-home Whitening for Custom Trays	
40005211	In-Office Whitening Kit (2 x 0.96ml Hydrogen Peroxide, 2 x 0.24ml Activator, 1 x 1.2ml Gingival Barrier, 5 x 22ga Flock Tips, and 2 x 20ga Black Mini Tips)	40005166	16% Patient Kit (6 x 1.2ml Syringes, Tray Case, Shade Guide)
40005202	Light Cure Gingival Barrier (4 x 1.2ml Syringes, 8 Black Mini Tips)	40005167	22% Patient Kit (6 x 1.2ml Syringes, Tray Case, Shade Guide)
40005240	Venus Comfort Gel (4 x 1.2ml Syringes, 4 Tips)	40005460	35% Patient Kit (6 x 1.2ml Syringes, Tray Case, Shade Guide)
Venus White Ultra Pre-filled, Disposable Whitening Trays		40005164	16% Refill Kit (3 x 1.2ml Syringes)
40005210	Venus White Ultra (7 Upper and 7 Lower Pre-filled Trays 11.2%)	40005165	22% Refill Kit (3 x 1.2ml Syringes)
66060672	Venus White Ultra+ (7 Upper and 7 Lower Pre-filled Trays 15%)	40005462	35% Refill Kit (3 x 1.2ml Syringes)
		40005463	16% 50-Syringe Pack (50 x 1.2ml Syringes)
		40005464	22% 50-Syringe Pack (50 x 1.2ml Syringes)
		40005465	35% 50-Syringe Pack (50 x 1.2ml Syringes)
		40005203	EVA Sheets (25 Sheets x 0.040" thick)

Venus White maintenance and oral care

Venus White Touch Up Brush		V-Smile™ Xylitol Chewing Gum & Mints	
66051761	Venus White Teeth Whitening Touch Up Brush	66052843	V-Smile Xylitol Chewing Gum
Venus White™ Whitening Toothpaste		66053322	V-Smile Xylitol Mints
66051675	Venus White Toothpaste – 4 oz	Venus Smile® Lip Balm	
66051676	Venus White Toothpaste – 1 oz	66052892	Venus Smile Lip Balm

Customizable Patient Marketing Materials

Get the most out of Venus White with customizable marketing materials promoting your practice.
www.KulzerMarketingSolutions.com



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