

# LISTERINE® BRAND

FROM THE  
**#1 DENTIST  
AND HYGIENIST  
RECOMMENDED  
MOUTHWASH  
BRAND**



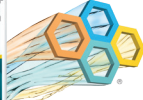
## PICK YOUR RINSE

Buy any 1 case, get 1 case FREE!

**LISTERINE®  
COOL MINT®**  
Antigingivitis,  
Antiplaque, Antiseptic  
Mouthwash,  
3.2 Fl. Oz.

[42795]

The only ADA-Accepted  
Nationally Branded  
Antiseptic Mouthwash.



POWERED BY  
OUR 4 ESSENTIAL  
OILS FORMULA

**LISTERINE®  
ZERO**  
Mouthwash,  
3.2 Fl. Oz.

[42830]

Alcohol free.  
Less intense taste.



**LISTERINE®  
TOTAL CARE**  
Anticavity Fluoride  
Mouthwash,  
3.2 Fl. Oz.

[30695]

6 tremendous  
benefits in 1 bottle!



POWERED BY  
RAPID FUSION  
TECHNOLOGY®

**LISTERINE®  
TOTAL CARE  
ZERO**  
Anticavity Fluoride  
Mouthwash,  
3.2 Fl. Oz.

[30668]

Compared to other  
fluoride rinses,<sup>1,2</sup>  
superior fluoride uptake.  
ZERO alcohol option.



POWERED BY  
RAPID FUSION  
TECHNOLOGY®

**LISTERINE®  
GUM THERAPY**  
Antigingivitis,  
Antiplaque Mouthwash,  
3.2 Fl. Oz.

[11376]

4x healthier gums  
in 3 weeks<sup>3</sup>



**LISTERINE®  
SENSITIVITY**  
Mouthrinse,  
3.2 Fl. Oz.

[23595]

Recommend LISTERINE®  
SENSITIVITY to your  
patients for long-lasting  
relief from the pain of  
tooth sensitivity.<sup>1,1</sup>



POWERED BY  
CRYSTAL BLOCK®  
TECHNOLOGY

Contact your sales representative to purchase or learn more.

Limited-time offer • No contract required • Free goods shipped with order

<sup>1</sup>Free case must be the same product as the purchased case. <sup>11</sup>Data on file, Johnson & Johnson Consumer Inc.  
<sup>2</sup>Superior fluoride uptake vs. other non-alcohol branded product in a laboratory study.  
<sup>3</sup>vs. brushing alone. <sup>11</sup>Sensitivity relief in 2 weeks with continued use.  
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Visit us at [www.ListerineProfessional.com](http://www.ListerineProfessional.com)

Free offer good while supplies last